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Overview of China's New Cybersecurity Law and its impacts



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China's new cybersecurity law

- Effective from 1 June 2017
- On 11 April 2017 the Cyberspace Administration of China (**CAC**) released a draft Measures for Security Assessment of Outbound Transmission of Personal Information and Important Data (**Draft**) to solicit public comments
- On 19 May 2017, the CAC released an amended Draft (**Amended Draft**)
 - Effective date 1 June 2017
 - Implementation date 31 December 2018
- Draft Guidelines for security assessment of outbound data transmission (**Draft Guidelines**)
- 2nd Draft Guidelines for security assessment of outbound data transmission (**2nd Draft Guidelines**)

China's new cybersecurity law

Promote 2 key objectives:

- Protect China against cyber attacks
- Protect the rights and interests of Chinese citizens from cyber attacks and the misuse of personal information.



China's new cybersecurity law

Key provisions:

- Data localization rule: imposed an obligation on operators of “Critical Information Infrastructure” (**CII**) to store personal information and other important data collected and generated during operations within China.



China's new cybersecurity law

Key provisions:

- Aim at CII and not all Network Operators
- Not aim at all kinds of data, but personal information and important data.
- “Important Data” is in relation to China, and not aim at corporations or individuals.



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- Data localization rule:
 - Requires CII operators to undertake security assessment before transferring such data abroad



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- Network Operators (NO) – widely defined that may apply to any business that owns and operates IT networks in China including a computer network, website, app or other electronic platform where information collected from 3rd party users in China is stored, transmitted, exchanged or processed.



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NOs need to:

- Make public all privacy notices
- Obtain individual consent for collecting and processing personal data
- Implement technical safeguarding measures to secure against loss and destruction of personal data, data minimization, confidentiality and rights to accuracy and restriction on processing of personal data.

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Personal data is defined as including:

- All kinds of information, recorded electronically or through other means which is sufficient to identify a natural person's identity, or reflect the activity of certain natural persons, including but not limited to:
 - Full names
 - Birth dates

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- Identification numbers
- Correspondence and communication contact information
- Personal biometric information
- Addresses
- Account number and password
- Status of property
- Location and activity information

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NOs must provide internal security management systems that include:

- Appointment of dedicated cybersecurity personnel
- Retention of network logs
- Reporting risks on network services and products to users and authorities
- Having contingency plans for network security incidents and reporting such incidents to the authorities

China's new cybersecurity law

- Providing assistance and cooperation to public security bodies and state security bodies to safeguard national security and investigate crimes.

China's new cybersecurity law

Regulatory Penalties for non-compliance

- Violations of the personal data protection provisions may lead to confiscation of illegal gain and a fine of up to 10 times the illegal gain or RMB 1M (in case there is no illegal gain), and in serious cases, suspension of business or revocation of business license and fines up to RMB 100,000 for responsible individuals

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- For CII operators, unauthorized cross-border provision of data may result in confiscation of illegal gain and a fine of up to RMB 1M as well as suspension of business or revocation of business license and a fine of up to RMB 100,000 for responsible officials

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The Amended Draft

- The original Draft extended the applicability of the data localization rule from CII operators to all NOs
- However, the Amended Draft removes reference to the data localization requirement and focused on security assessment of outbound data transmission. This amendment suggests that not all NOs (but only CII operators) will be required to store Local Data in China.

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The security assessment of cross-border data transfer shall abide by the principles of “fairness, impartiality, objectiveness and transparency” to protect the security of the Local Data and promote the lawful, orderly and free flow of network information.

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A security assessment is triggered if the intended outbound cross-border data transmission involves any of the following circumstances:

- contains or accumulatively contains Personal Information of more than 500,000 individuals
- contains, among others, data regarding sectors such as nuclear facilities, chemical biology, national defense and military and population health, as well as data related to large-scale engineering activities, marine environment and sensitive geographic information

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- Network security data relating to CII, including system vulnerabilities and security protection measures.
- Other circumstances that may affect national security or public interest.

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A security assessment should focus on:

- Lawfulness, legitimacy, and necessity of such transfers;
- Amount, scope, type, level of sensitivity of important data involved;
- Data recipients' data security measures, capabilities, and their level of protection;
- Risks arising from cross-border transfers or subsequent re-transfers of data in terms of such data being leaked, damaged, tampered with, or misused; and
- Risks posed by cross-border data transfers to China's national security, societal and public interests, and Chinese citizens' rights and interests.

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NOs must, according to the types, amount and importance of the cross border data transfer, conduct a security assessment on outbound data transmission.

NOs are required to conduct a new security assessment promptly each time when the purpose, scope, type and amount of cross-border data transfer:

- Is changed greatly
- Or material security incidents happens.

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The competent industry regulator or regulatory authority shall organize the security assessment.

If the competent industry regulators or regulatory authorities are unclear, the assessment shall be organized by the national cyberspace authority.

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Draft Guidelines – Important Data refers to data that is closely related to national security, economic development and public interest.

The industry coverage is quite broad (oil/gas, coal, petrochemicals, power, telecommunications, steel, defence, geolocation data, digital data etc) but it seems that Important Data would not include internal corporate data generated from day-to-day operations.

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Draft Guidelines – clarified that data generated outside China and transferred through China does not fall within the scope of Local Data and would not be subject to the outbound transmission requirements, if such data has not been modified or processed in China.

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- 2nd Draft Guidelines clarifies the concept of “domestic operation” (境內運營)
 - NO who is not registered within the territory of China but who conducts business within or provides products or services to the territory of China shall also be deemed as conducting “operations within the territory of China”.
 - Factors to be taken into account include but not limited to: website being in Chinese language, settlement in RMB, and delivery commodities to China
- Broaden the scope of application of the obligation of security assessment for data exports

China's new cybersecurity law

- The 2nd Draft Guidelines also provides that:-
- NOs within the territory of China who only conduct business with or provide products or services to overseas institutions, organizations or individuals without involving personal information and important data of domestic citizens shall not be deemed conducting “operations within the territory of China”

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Transparency Principle – NOs shall inform data subjects of the purpose, method and scope of collection and use of personal data and obtain data subjects' consent.

NOs shall not collect personal information irrelevant to the services provided by them

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Amended Draft – in order to transmit personal data overseas, NOs must inform data subjects of the purpose and scope of the outbound data transmission, the content and the recipient(s)(countries or regions) of the information transmitted and need to obtain consent.

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Amended Draft – Exemption to the consent requirement for outbound transmission of personal information

- where the outbound transmission is necessitated by an emergency that endangers the life or property of citizens

Circumstances where consent may be inferred from the conduct of data subjects:

- Making international calls
- Sending international emails or instant messages
- Conducting cross-border online transactions

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2nd Draft Guidelines provides “Notification – Consent” Requirement for the Export of Personal Data:

- The NOs must expressly notify the individuals of the purpose, type, recipient and risks of the data export as well as its contact person and contact details
- Where there is a change in the privacy policy of the NO or the recipient of exported data, or when there is a major change in the purpose, scope, type, quantity or risks of the data export, consent must be obtained again from the individuals whose personal data is to be exported

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Amended Draft – subject to assessment, outbound transmission of Local Data is prohibited:

- If the cross border data transfer is in violation of relevant provisions of state laws, administrative regulation, departmental rules
- If data subject has not consented
- If it will damage public and national interests

China's new cybersecurity law

Amended Draft – subject to assessment, outbound transmission of Local Data is prohibited:

- If the transfer will endanger the security of national politics, territory, military, economy, culture, society, technology, information, ecological environment, resources and nuclear facilities.
- Other circumstances in which the national cyberspace, public security, security, or other relevant departments determine that the data concerned is prohibited from being transferred overseas.

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- A relevant authority such as CAC, PSB or national security authority etc determines that the data may not be transmitted abroad



China's new cybersecurity law

- Is transferring data from Mainland China to Hong Kong a cross-border transfer of data?
- Does remote access of data amounts to a cross-border transfer of data?
 - Amended Draft – “Cross-border data transfer” means providing personal information and important data in electronic form to overseas institutions, organizations, or individuals.
 - 2nd Draft Guidelines on “data cross-border transfer” – data which is not transferred to or stored in places other than China is accessed and viewed by overseas institutions, organizations and individuals (except for public information and webpage visits)

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According to the 2nd Draft Guidelines, the following circumstances shall also be deemed as data exports:-

- The personal data and important data is provided to any entity within the territory of China who is not subject to the jurisdiction of China or not registered within the territory of China;
- A NO group exports its internal data which involves personal information and important data collected and generated in the course of its operations within the territory of China

Recent Enforcement

Investigation into Tencent Wechat, Sina Weibo and Baidu Tieba

- On 11 August 2017, the CAC announced its investigations into the three social media platforms for violation of the Cyber Security Law, accusing them of spreading prohibited information and/or failing to perform their management duties over the prohibited information posted by their users.
- On 25 September 2017, the local branches of the CAC in Beijing and Guangdong Province announced the violations, and the imposition of the maximum fine under Article 68 of the Cyber Security Law.

Recent Enforcement

Investigation into Alibaba Cloud (Aliyun)

- The Communication Administration of Guangdong Province exercised its enforcement powers under the Cyber Security Law
- Alibaba Cloud failed to implement the real-name registration requirement
- Alibaba Cloud was ordered to rectify the problem

Recent Enforcement

Investigation into 廣東市動景計算機科技有限公司 (a network technology company in Guangdong)

- The cloud acceleration product for the UC browser offered by the company was found to have security defects resulting in the spread of prohibited information in violation of paragraph 1 of Article 22 of the Cyber Security Law.
- The company was ordered to take immediate measures to rectify the violation and to conduct regular security assessments on its communications network as well as on any new or existing products and services.

Enforcement Inspection Group

- On 25 August 2017, an enforcement inspection group was formed under the NPC Standing Committee to oversee the enforcement of the Cyber Security Law and the Decision on Strengthening Network Information Protection.
- Six inspection teams were dispatched to carry out inspections in provinces and cities across China in September and October 2017.
- It is expected that a report on the enforcement of the Cyber Security Law and the Decision will be submitted to the NPC Standing Committee in December 2017.

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